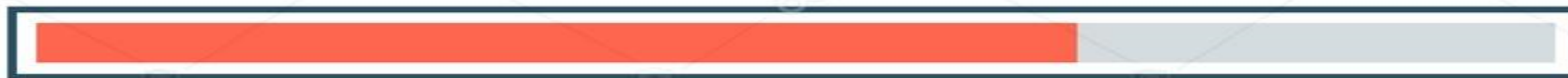




Building India's Digital Economy



5th Edition FTTH India Summit, 2022

Delhi

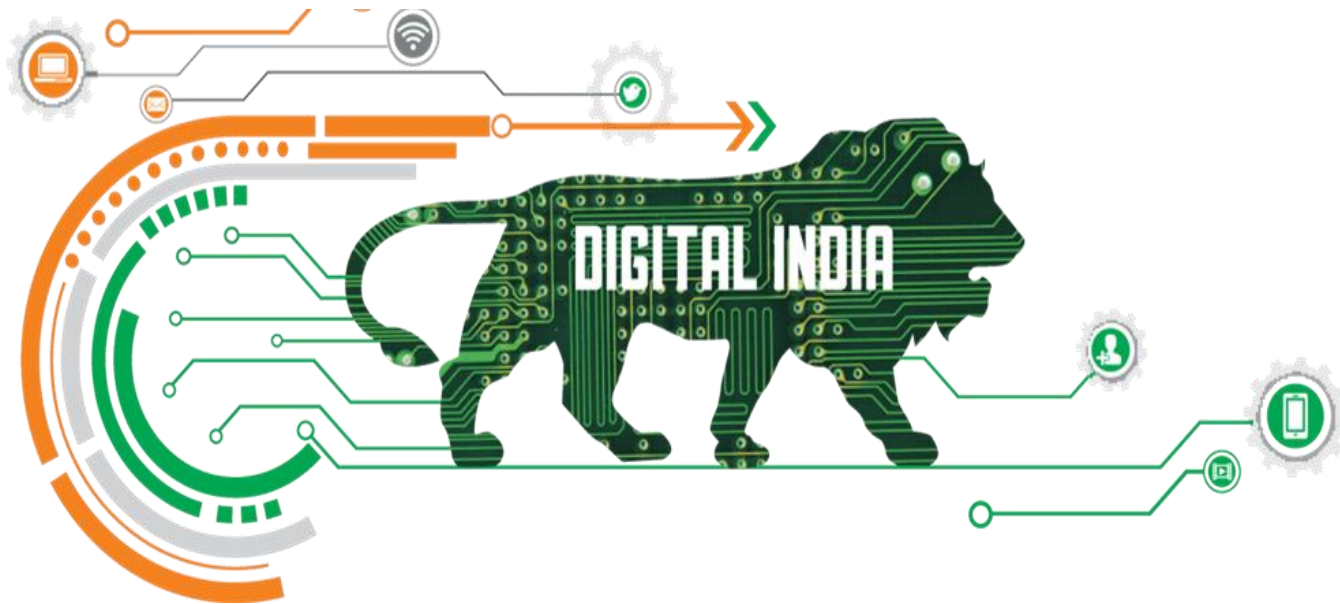


HINDUJA GROUP

FUTURE-TO-THE-HOME®








Yugal Kishore Sharma
CEO, ONEOTT iNTERTAINMENT LTD
& IN ENTERTAINMENT LTD
Director, ONEMAHANET iNTERTAINMENT (PVT) LTD.



CONNECT
PROPEL
SECURE






Large Scale Digital Adoption: Government Led



	2013 - 2018	2018 - 2022	
 Unique Biometric Digital Identités (Aadhaar)	1.22 billion up from 510 million	1.33 billion up from 1.22 Billion	Approx. 95% of the Indian Population with Unique Biometric Digital Identities
 e – KYC	870 million	1150 million	1.32x Growth in last 4 Years
 Daily e- Transactions	98 million	160 million	Average 63% per day Growth in last 4 Years
 Functional CSC	3.25 million	4.61 million	1.42x Growth Pan India & 1.74x in Rural India in last 4 Years
 Aadhaar Authenticated Transactions	26.7 billion	70.56 billion	264% growth in last 4 years

Large Scale Digital Adoption: Business Led



	2013 - 2018	2018 - 2022	
 Internet Subscriber	640 million	784 million	1.22x Growth in last 4 Years (as on Jan 22)
 Social Media User	290 million	371 million	Avg. 7% Y-o-Y growth since 2018
 WhatsApp Subscriber	400 million	459 million	1.15x Growth from 2018 onwards
 e-Commerce User	176.8 million	624 million	Avg. 88% Y-o-Y Users added on e-commerce platform
 Digital Payments	24.3 billion	239.69 billion	Avg. 247% Y-o-Y growth in last 4 years

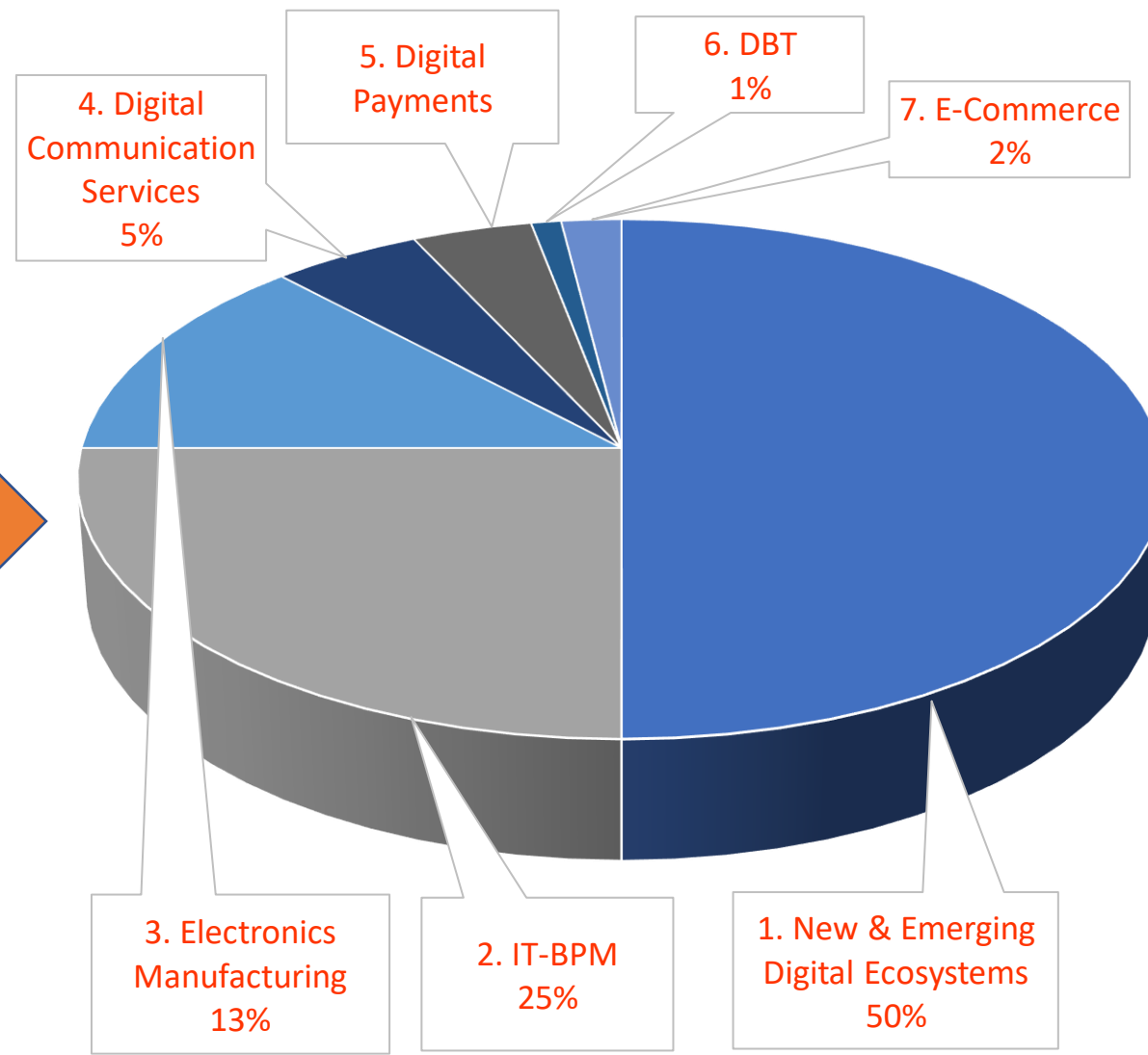
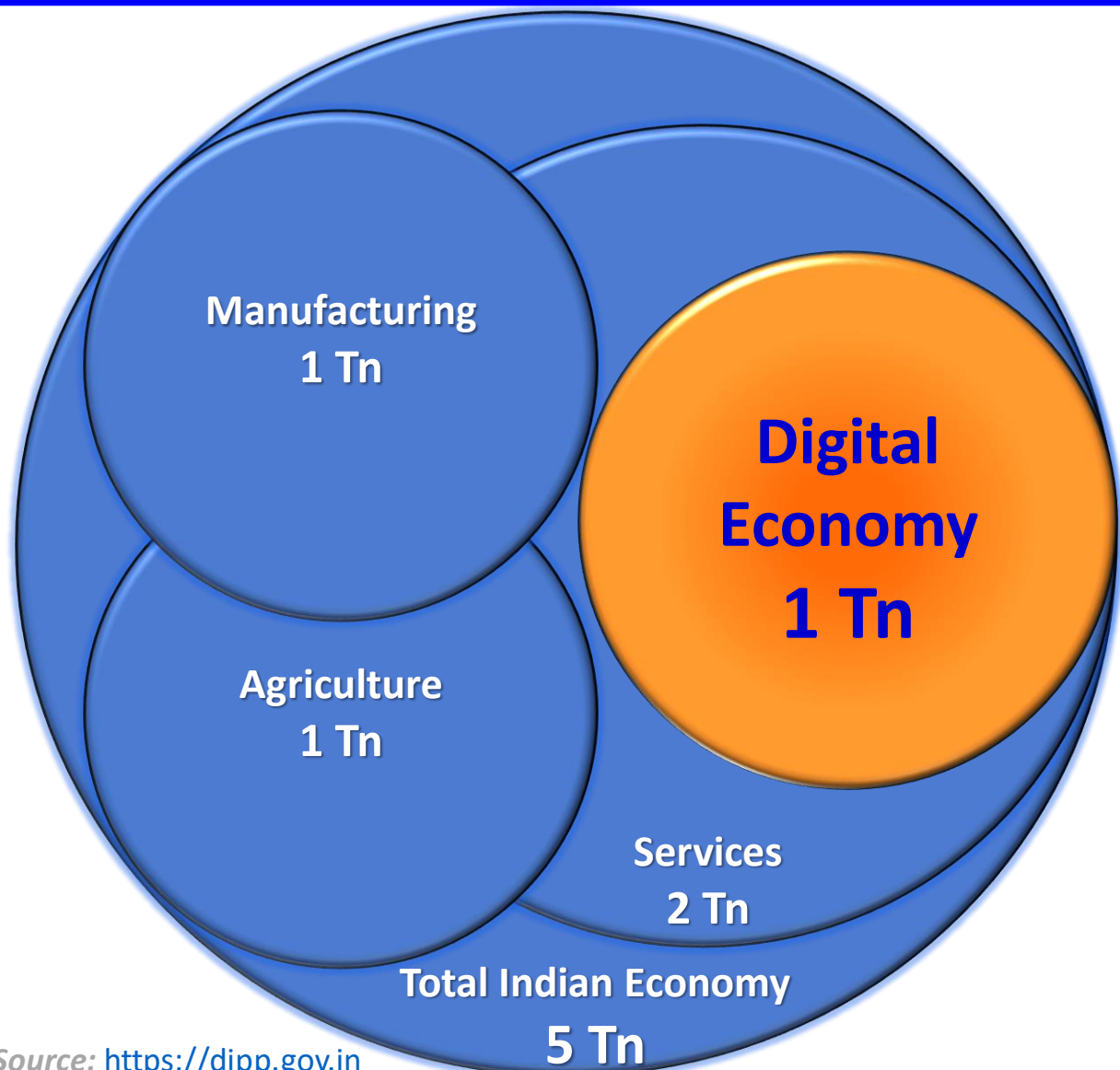
US\$ 5 Trillion Economy by 2025



The Digital Economy: **US\$ 1 Trillion by 2025**

Boosting India to a..

India's Economy



Source: <https://dipp.gov.in>

US\$ 5 Trillion by 2024-25

India's \$5-trillion economy dream: Not before FY2029, says IMF

Article published in [Business Standard](#) on **03 May 2022**

New MeitY Secretary, Alkesh Kumar Sharma to drive \$1 Trn Digital Economy dream (as of May 2022)

1000-day Goal of New MeitY Secretary:

- ✓ To reach the **\$1Trn digital economy** mark and tasked to make India the **largest connected nation** in the world.
- ✓ Bringing **coherence** into digital governance, simplifying rules & legislations for technology & social media companies.
- ✓ **Focusing** on building India's **high-tech prowess**.
- ✓ Amid the announcement of India's foray into '**Semiconductors**'
- ✓ Commercially launch the **first indigenous chipsets by 2023-24** under the Digital India RISC-V Programme
- ✓ Smooth **implementation of the 'futuristic' DIR-V initiatives**, which entails over \$10 billion Govt support to **all chip manufacturing & design facilities**.

Source:

1. https://www.business-standard.com/article/economy-policy/india-s-5-trillion-economy-dream-not-before-fy29-says-imf-122050300020_1.html

2. <https://telecom.economictimes.indiatimes.com/news/new-meity-secretary-alkesh-kumar-sharma-has-his-task-cutout-to-drive-1-trn-digital-economy-dream/91276112>

Drive to Boost the digital economy..

Fiber-To-The-Home (FTTH)



Ubiquitous HSI coverage made
Available, Reliable & Affordable
on **Fiber-To-The-Home (FTTH)**

The NERVE of the **US\$1 Tn Digital Economy**



Robust HSI FTTH connectivity to fuel Digital Services including ON-DEMAND-ENTERTAINMENT-*INTERTAINMENT*



iNTERTAINMENT with **DIGITAL INDIA MISSION**



RECAP from FTTH 2018: Future-To-The-Home



Welcome to the
FUTURE TO THE HOME™



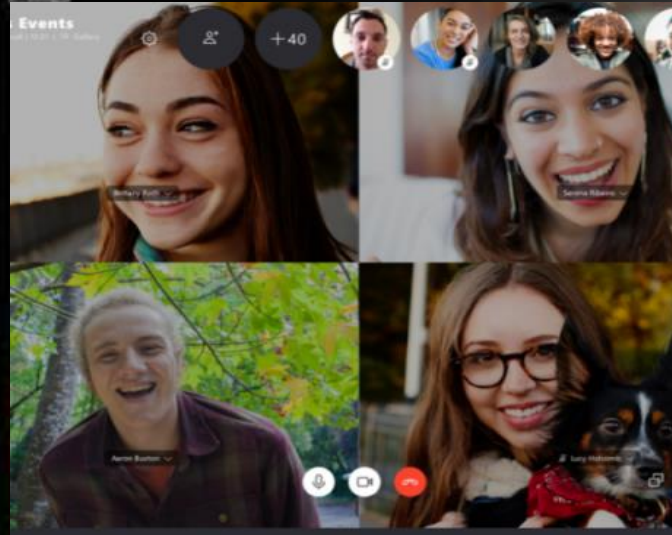
Future-To-The-Home: iNTERENTAINMENT@Home



Future-To-The-Home: **Live Connect**



Connect
Voice | Video |
Data



TV Everywhere
Live | Pay | Catch Up



Video On Demand



OTT



Play



IOT

Stay Connected to People Who Matter

Future-To-The-Home: **Live TV**



TV

Live | Pay |
Catch Up



Connect
Voice | Video | Data



Video On Demand



OTT



Play



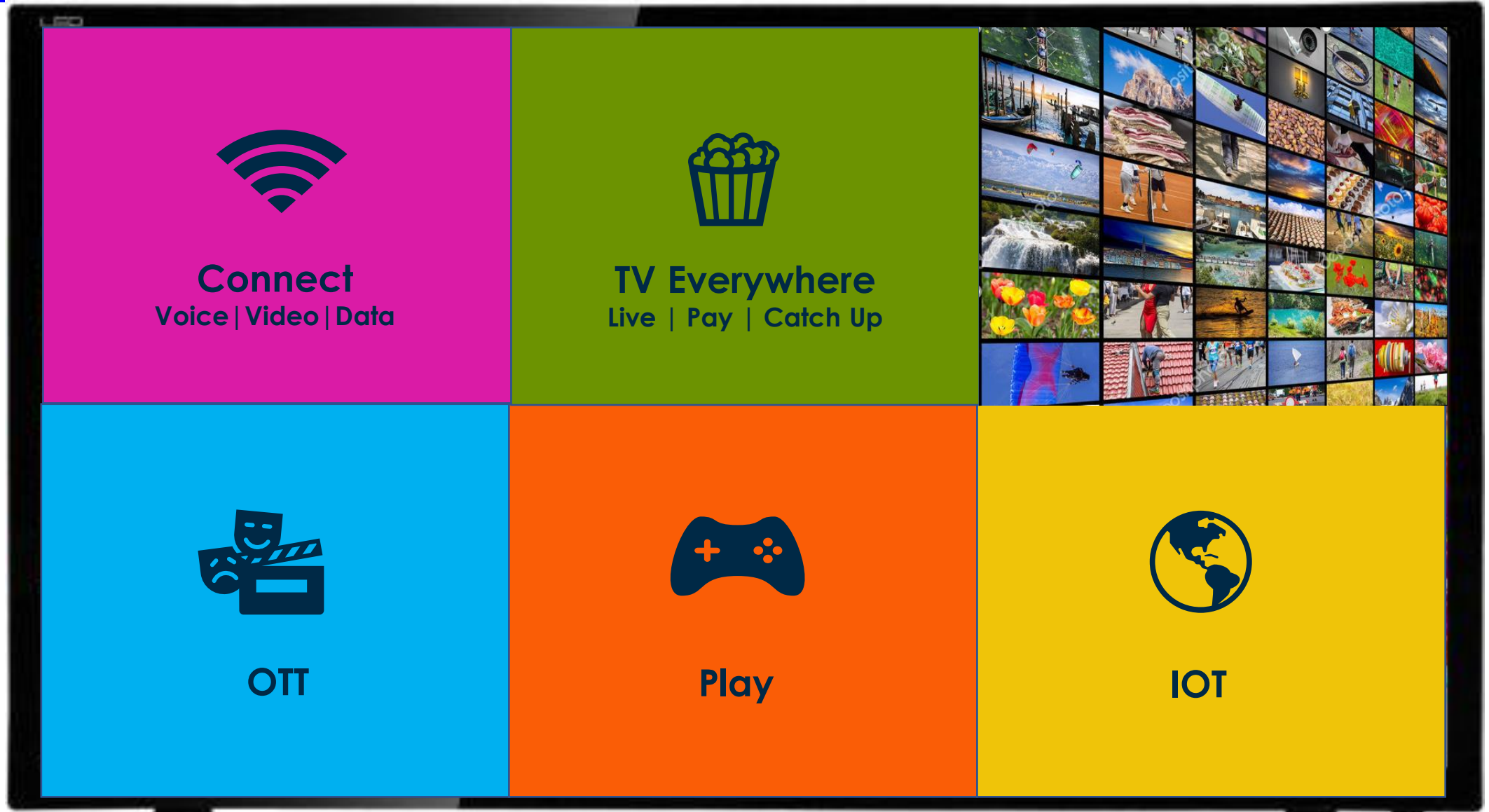
IOT

**Don't miss a moment with amazing quality
Television Entertainment**

Future-To-The-Home: VOD




Video On Demand

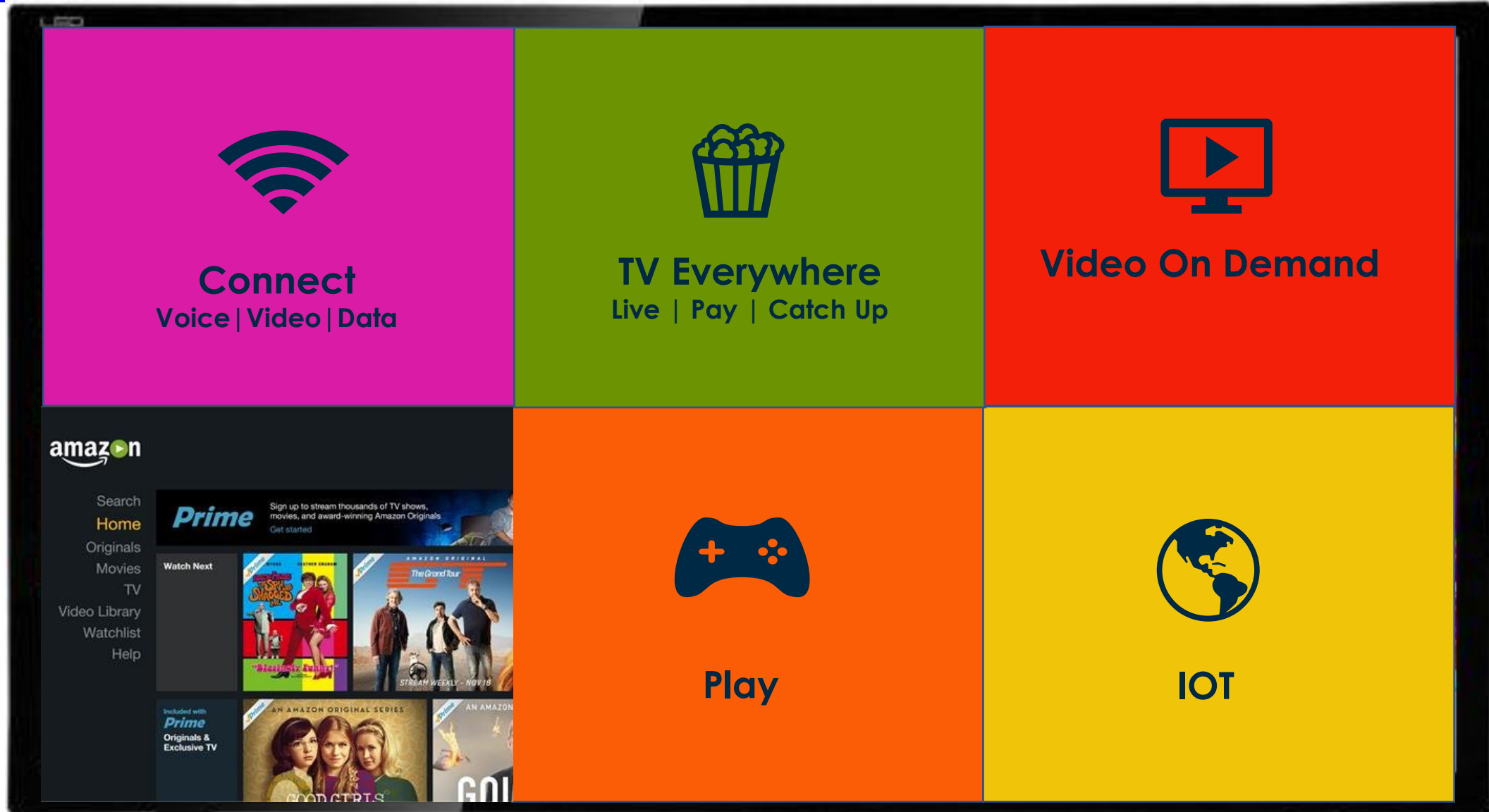


Stream Your preferred content Anytime

Future-To-The-Home: OTT



OTT



**Thrill, Action, Romance and Adventure are all
buffer-free**

Future-To-The-Home: **Gaming**



Play



Connect
Voice | Video | Data



TV Everywhere
Live | Pay | Catch Up



Video On Demand



OTT



IOT

Press Play and Stream your favorite games

Future-To-The-Home: IOT



IOT



Connect
Voice | Video | Data



TV Everywhere
Live | Pay | Catch Up



Video On Demand



OTT



Play



**Now, every TV is a Smart TV with
Smart Connectivity Devices**

Future-To-The-Home: **Online Playing**



NOW PLAYING



A MULTIPLEX NEAR YOU

Future-To-The-Home : Streaming



NOW STREAMING



ON


YOUR



Future-To-The-Home : Streaming



**NOW
STREAMING
ON YOUR** 

 Search movies, TV, and more



 9:15

WATCH NOW 



Apps



Play Next





ONEOTT's Mission '**ONE Million**' & future goal

M1M Achievement Day: 25 March 2022



TEAM one

TEAM	SUB (K)
0 N E	1 0 0 1
DAYS LEFT	TARGET (K)
0 0 7	1 0 0 0

one Million+ Happy Customers

TEAM one

TEAM ONE: M2M BY FY2023

